



Pharmacist

Description: Dispense drugs prescribed by physicians and other health practitioners and provide information to patients about medications and their use.

Educational Level:
First professional degree

Average Median Salary:
\$77,800

will encourage you to dream, and dream big. They'll help you find the people and opportunities that will steer you toward those dreams.

But don't college dreams fail? Some do. Be glad. Research shows that some of the most successful professionals are those who were willing to try things that could flop in a big way. In fact, such flops have been shown to be one of the best routes to really big success. Sometimes we don't find out what we love until we see what we hate (in many varieties). And it's better to stumble in a college exercise than in a big-budget workplace project. College is all about trying again. Workplace failures can bring fallout from which you never recover – or do so only with enormous difficulty.

In the end, people who keep showing up are the real winners. A college or university degree helps your earning power by making what career-counselors call a "life-long learner." That is,

you realize that when you don't know something, the game's not over. It's only beginning – you've learned how to find the answers, or at least better questions.

Nobody knows what

will happen to the national economy in coming years. The career track or vocational plan you set for yourself could become outmoded before you graduate.

Scary? Nah. That's the beauty of college preparation. A well-constructed liberal arts curriculum will build your critical thinking skills. You'll learn how to communicate. You'll learn the history of our world, of this nation, and of your own commonwealth in ways that will help you avoid repeating the worst in our past. You'll know how to see the big picture.

That's crucial because the job or career you choose will likely be part of a picture that includes the whole

Urban Planner

Description: Develop comprehensive plans and programs for use of land and physical facilities of cities.

Educational Level:
Master's degree

Average Median Salary:
\$42,100

planet, not just the Bluegrass or the south-central portion of North America. Your college education will teach you the languages, the philosophies, and perhaps even the theology that guide the thinking of leaders in countries you've only seen on product labels. You'll see science happening right in front of you, and you'll learn the kinds of math that could put numbers into equations changing the lives of millions. If you're smart about it, and if you work harder than you thought you ever could, you'll emerge a leader. And there will be employers out there who will fall all over each other to get you on their team.

So choose college. It's a decision that will follow you in ways you'll be glad about. 📖

Radiation Therapist

Description: Provide radiation therapy to patients, review prescription and diagnosis, act as liaison with physician.

Educational Level:
Associate degree

Average Median Salary: \$45,500