



Communications

Occupation	Annual Salary	Education
Public relations specialist	\$23,400-\$37,800	bachelor's degree
Writer/editor	\$23,200-\$44,300	bachelor's degree
News reporter	\$17,600-\$38,200	bachelor's degree
Broadcast technician	\$13,100-\$27,900	vocational training
Radio/TV announcer	\$12,100-\$19,200	high school

Thought about being a teacher? Check out a practicum class in early childhood education.

Think you might be good at business? Take a class in accounting or management. Artist?

Journalist? Dentist? Pastor? The school of hard knocks in the job marketplace won't have much patience with your questions.

But when you pay your tuition at a college or university that cares about you (and you can figure that out by visiting a time or two) you're paying for a world of insights from people who know their stuff and want to help you know it too.

A college or university degree also helps your earning power by making you what career-counselors call "a life-long learner." That is, you know how to find out when you don't know. College helps you with that. Maybe most importantly, college preparation can develop in you the intellectual humility to know that you probably don't know as much as you think you do — which makes you more willing to check out what the real answers are. That mindset can become a hedge against uncertainty. Nobody knows what will happen to the state or national economy in coming years. The career track or vocational plan you set

for yourself could become outmoded before you graduate. Scary? Nah.

That's the beauty of a college preparation. A well-constructed liberal arts curriculum will build your critical thinking skills. You'll learn how to communicate. You'll learn the history of our world, this nation, and your own state in ways that will help you avoid repeating the past. You'll be a citizen of the world.

That's crucial because the job or career you choose will likely have ties on the other side of the planet. You'll learn the philosophies and perhaps even the theologies that have helped great

Education

Occupation	Annual Salary	Education
Teacher (postsecondary)	\$33,900-\$67,000	doctorate
Librarian	\$32,500-\$46,600	master's degree
Teacher (elementary)	\$29,700-\$40,400	master's degree
Teacher's aide	\$13,300-\$17,600	high school

leaders wrestle with policy crises. You'll learn how to do the math needed to think your way out of the paper bags you could find yourself in (temporarily). All that — along with the confidence that a college education provides — makes you a hot commodity. You'll emerge a leader.

And there are employers out there who are itching to get an application into the hands of people like that: People who can think, communicate, figure their way out of problems, and be a sort of point guard of a winning corporate or organizational team. So choose college. It's a decision that will follow you in ways you'll be glad about.

Healthcare

Occupation	Annual Salary	Education
Physician/surgeon	\$106,800-\$124,800+	professional degree
Pharmacist	\$51,100-\$80,500	professional degree
Physician assistant	\$37,100-\$71,000	bachelor's degree
Dental hygienist	\$28,700-\$42,000	associate degree
Emergency medical technician	\$13,400-\$22,000	vocational training
Medical assistant	\$16,100-\$21,400	high school